

77M # 04092

NCC Cable System Order

117465154

Order #	62348842	Flight Dates	10/10/16 - 10/23/16	Update Date	10/11/16
Syscode	7838	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	2
AE	Andrew Volles	Product Code		Total	\$4,115.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$617.25
Office	Washington	Product Name		Net Total	\$3,497.75
Phone	(301) 951-2620	Credit Status		Total Spots	22
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10.11 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	10	\$201.50	\$2,015.00	30	CFB 10 spots
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CBF 10/15
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
7	ESP2	Duke @ Louisville	10/10/16	10/16/16	18:00	21:00					X			-	-	1	\$175.00	\$175.00	30	CFB 10/14
8	ESP2	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
9	ESP2	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
10	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
11	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
12	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15
13	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/15

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$4,115.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,115.00

SYSTEM APP: SALES ACCT Date Printed 10/11/16